



Routematch Pay >

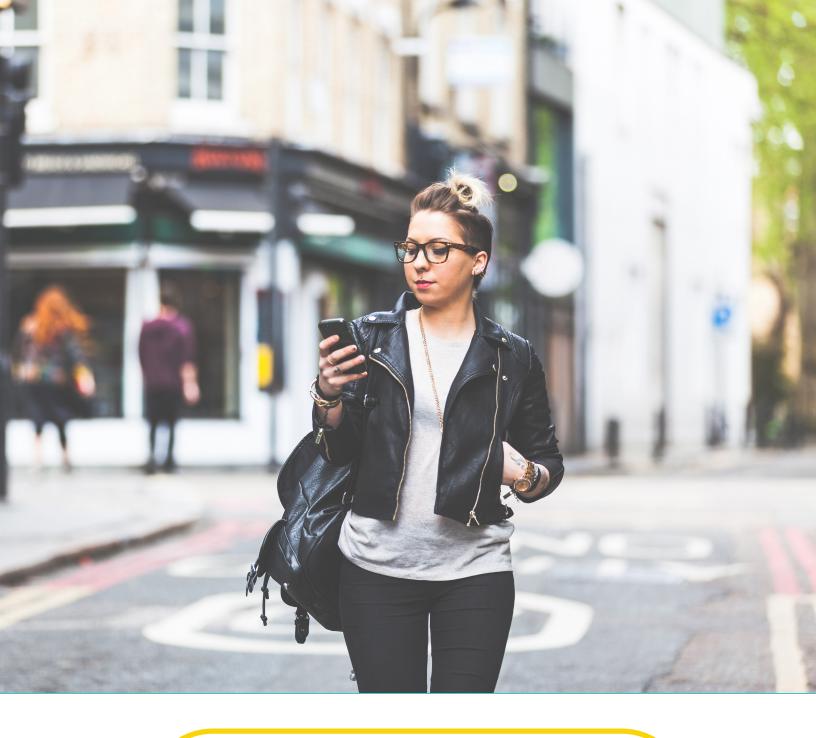
Routematch Pay is a cloud-based automated fare collection (AFC) solution for paratransit and fixed route services. Pay supports the creation and management of a wide variety of fare media types (smart cards, QR codes, mobile tickets, and legacy swipe cards) and supports monitoring, data collection, and management of all fare collection devices within an agency's system. Riders and agencies access Pay through secure web portals. Additionally, the system integrates directly with an appointed Payment Service Provider for all credit card processing.

Our Pay solution modernizes your operations and reduces expensive cash management costs. Agencies benefit from reduced vehicle dwell time and enhanced visibility of fare collection. Pay increases rider loyalty by transforming the rider's experience — and at the same time provides your agency with additional insight into how riders use and pay for services.

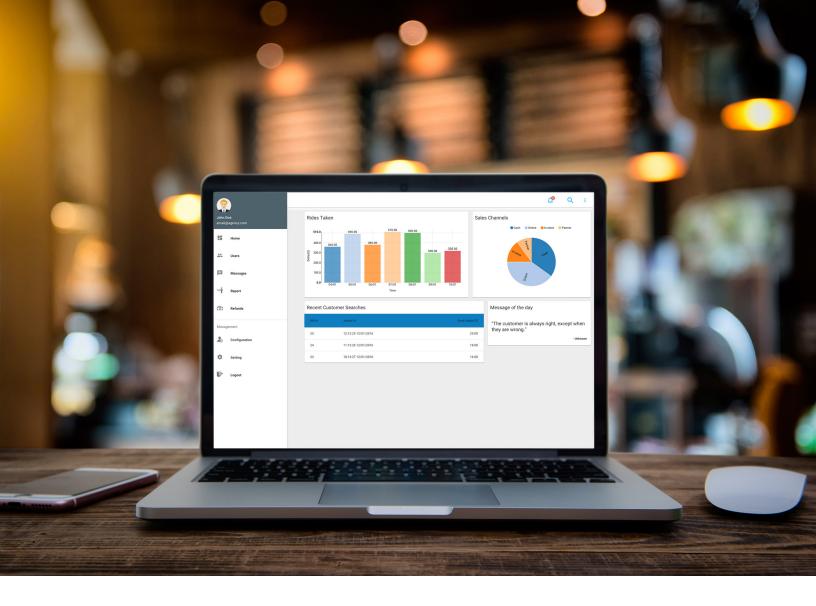
Riders >

With Routematch Pay, riders can debit and credit accounts, or purchase passes right from the web or their smartphones. They are kept up to date on their account status via email or through the portal itself. Riders can participate in your agency's loyalty program to earn and share rewards.





Moving you to your destination.



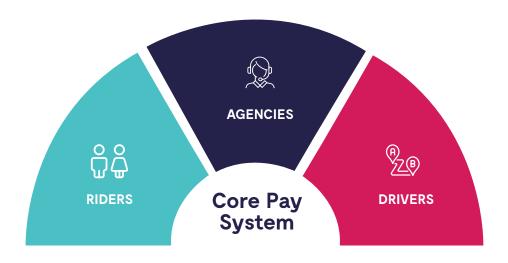
Agencies >

Agencies have immediate access to customer accounts, transaction history, and the tools needed to support riders. Pay offers a flexible back office management system to easily oversee fares and customer accounts. With account-based CRM-style functionality, agencies can also gather and better analyze rider information to implement social and community-based loyalty programs that not only reward but influence rider behaviors.



Drivers >

Drivers use the Pay mobile application to process rider payments. Routematch Pay fully integrates with existing Routematch products and in-vehicle hardware. We can also work with you to integrate Pay with any competitor's software or hardware already in use by your agency, allowing us to deliver a complete solution quickly and efficiently.



Rider Web Portal

The Rider Web Portal is one of Pay's rider facing components, allowing riders to:

- ✓ Calculate fares, add funds to account, and set notifications
- ✓ Manage payment options; activate or deactivate smart cards and other fare media (such as mobile tickets)
- ✓ View transaction and trip histories

Agency Web Portal

The Agency Web Portal allows an agency user to access customer and payment information and control how riders use Pay. Agency users can:

- ✓ Review rider accounts
- ✓ Manage rider smart cards
- ✓ Process rider refund requests
- ✓ Generate payment reports

Mobile Driver App

The Pay driver mobile applications lets drivers focus on customer service, and easily handle fares, policies and services.

Drivers can:

- ✓ Directly access and review demand response rider accounts for fare collection
- ✓ Add extra riders and guests
- ✓ Calculate and process various payment types
- ✓ Audibly and visually validate rider payments

Optional Add Ons

Beyond the core pay system, are optional add ons that can be added to support you and your riders.

Loyalty Program

- Incorporate incentives and rewards programs for using your services
- Attract new riders, see where decline in ridership occurs, and make modifications where needed

In-Vehicle Technologies

- Smart card and point-of-sale kiosk integration
- Locative beacon technology enables rider analytics and location-based advertising

Pay Mobile App

- ✓ Bring the features of the rider web portal to mobile devices
- Riders download from iTunes or Google Play
- ✓ Integrates with Mobile Ticketing add-on

Provider Web Portal

- ✓ Reconcile rider transactions in environments where riders use different but compatible fare media and/or payment system partners
- Acts as the central payments clearing house

Facility Web Portal

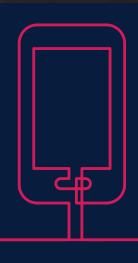
- Manage fare payments & account details for eligible patients/ residents over the internet via an intuitive browser-based interface
- Employers can also use the facility portal for employee transportation benefits and initiatives

Custom Interfaces

 Customizable interfaces allow Pay to match your agency's visual identity

A Moving Platform

The power of Routematch solutions is its capacity to scale with your operations in their current state, as well as to accommodate the technological transformations empowering riders and reshaping the future of transit. Beyond automated fare collection, you can further enhance your service offering with additional solutions ranging from mobile ticketing and intermodal and multimodal trip planning along with emerging tech such as beacons for improved rider analytics.



Route**match**

Transit is for everybody. Despite progress beyond the days of horse and buggy trails, waterways and railroads, not all routes lead to home, work or healthcare. At Routematch, we want to help change that—partnering with you to make improvements that affect the lives of your riders and the progress of your community. We are inspired by our role in creating positive change in people's lives, and we design solutions with communities both large and small in mind. At the heart of our operation are real people, ready to support you and your team along the way. By powering change in your transit system, together we can offer everyone better ways to ride.

We invite you to learn more today!