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RouteMatch Software™ Announces Statewide ITS Contract with Nebraska Department of Roads

State Standardizes on ITS & Cloud Services Technologies to Improve Coordination & Customer Service

ATLANTA, GA and LINCOLN, NE- January 25, 2012- [RouteMatch Software](#), a leading provider in Intelligent Transportation Systems (ITS), was selected by [Nebraska Department of Roads](#) (NDOR) to become the state's primary ITS partner, providing a standardized and integrated passenger transportation management technology platform for 13 Nebraska rural public and tribal transit agencies. The technologies address NDOR's primary goals of improving mobility management and creating seamless, consistent transit coordination amongst these agencies. The RouteMatch partnership will also allow NDOR to closely facilitate paratransit services with the Nebraska Department of Health and Human Services and other non-emergency medical providers.

Comprised of Nebraskan transit agencies located as far east as Norfolk to as far west as North Platte – a span of 252 miles – RouteMatch and NDOR's statewide initiative will help synergize operational efforts amongst the state's widely dispersed transit programs, many which are doubly challenged with having only one to three vehicles at their disposal and only one administrator onsite. With RouteMatch's integrated technologies and easy- to- use reporting functionality, the transit agencies will be able to more efficiently optimize their existing resources and provide a more reliable transit experience for regional customers. The transit agencies will also be able to simplify their coordination efforts through automated scheduling and dispatching of vehicles,



improved tracking of services, and overall improved public transportation planning and reporting.

RouteMatch's Cloud Services works particularly well for states with multiple agencies seeking regional or statewide coordination. By deploying RouteMatch's technologies in a Cloud environment, the 13 agencies can easily access and input their data from one centralized database over the Internet for more convenient installations, upgrades, and maintenance. NDOR can also minimize hardware requirements and costs as well as the need for additional on-site information technology staff.

"The Nebraska Department of Roads looks forward to working with RouteMatch to help rural public and tribal transportation programs become more efficient in providing transportation services to the citizens of Nebraska," said Jerry Wray, NDOR's Transit Liaison Manager. "We were impressed with RouteMatch's deep experience with rural transit agencies and other statewide Departments of Transportation. We also liked RouteMatch's Cloud Services approach which will allow us to quickly share information and scale to accommodate other transit providers and changes in ridership demand. Such technologies will help our transit riders experience a more consistent, quality level of service, no matter which agency they decide to use."

To further improve NDOR's transit systems, RouteMatch combined software with in-vehicle mobile data devices, giving drivers in-vehicle wireless access to up-to-date trip information in real-time. The communication devices increase on-time performance while saving both time and paper on tedious data entry tasks.

"We are excited to be collaborating with the State of Nebraska in helping them achieve their mobility management goals. Because many rural states are geographically spread out, it can be challenging for its transit agencies to coordinate efforts and ensure all riders are being serviced as efficiently and as accurately as possible. Using integrated technology, agencies can work smarter, not harder so they can allocate resources to focus on what matters most – the customer. The end result is increased ridership as well as improved safety and security," said Tim Quinn, RouteMatch's Co-founder and Executive Vice President.



In addition to Nebraska, RouteMatch has statewide ITS contracts with Georgia, Iowa, North Carolina, South Carolina, South Dakota, and Tennessee. After the initial 13 transit agencies are fully integrated with RouteMatch's technologies, the next phase of the initiative involves deploying the software to other Nebraskan transit agencies.

"The goal is to ensure we have seamless, dependable transit systems throughout the entire State of Nebraska and we know RouteMatch can help us get there," commented Wray.

About RouteMatch Software

RouteMatch is the leading provider of end-to-end transit [ITS software](#) and innovative passenger and vehicle technology solutions. Founded in 2000, the company is headquartered in Atlanta, GA and works with more than 450 transit agencies across the U.S. and internationally, providing quality software and customer service. Partnering with public and private sector passenger transportation providers, the company's products address routing, scheduling, dispatching, billing, reporting, [fixed route CAD/AVL](#), [paratransit](#) and fixed route integration, [traveler information](#) services, [fleet management](#), [mobility management](#), and more. Additional information about RouteMatch's ITS technologies are available at www.routematch.com or by calling RouteMatch toll-free at (US) 1-888-840-8791.

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