



More riders. Happy riders.

These two goals are on transit agencies' CEOs' minds these days, and RouteShout is one of the easiest and most cost-effective ways of achieving them.

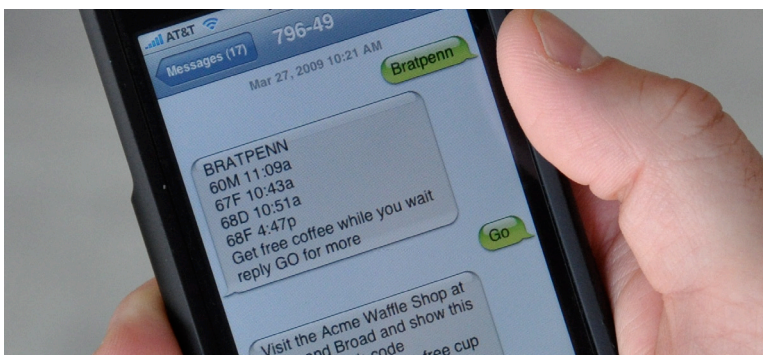
RouteShout brings scheduled and real-time traveler information to riders – such as when the next bus will arrive, route changes, or disruptions. Timetable and real-time data can be sent via SMS texts to riders' cell-phones. Transit agencies can also send information via the Web, smartphone applications, call centers or signage at bus stops and railway stations. With RouteShout, transit agencies can reduce call center and printing costs while empowering riders with pre-planning tools. RouteShout uses a mix of real street network data, real-time GPS information, and predictive analysis algorithms to pull, convert and push real-time arrival times to passengers.

RouteShout is a turnkey platform for rider communication.

Contact us: Call 404.876.5160 or Email sales@routematch.com

"We've seen our ridership increase 11% last year, and attribute much of that to RouteShout. We have also reduced our costs printing schedules by 75%... RouteShout helps with communicating reliability. It's comforting for riders to know the bus will be there at their stop."

– John Kanyan, Executive Director
Indiana County Transit Authority, Pennsylvania



Fast. Affordable. Accessible. Easy to Manage.

RouteShout Helps You Communicate with Your Riders...the Way They Like It

- SMS texts, smartphone applications, the Web, IVR, dynamic display signage at bus stops and railway stations
- Daily communications
- Alerts to emergencies, disruptions, route or schedule changes

RouteShout Helps Transit Agencies Save Money

- Reduce call center volume
- Lower paper-based schedule printing
- Potential for mobile advertising and new revenue sources
- Lets you connect to your existing or future scheduling and dispatching technology and convert data into meaningful rider information

RouteShout is Easy to Use

- Turn-key web-based interface
- Open API for third-party developers
- Deployed in a matter of hours or weeks depending on real-time integration requirements to existing scheduling software

Gain Management Portal

- Reporting and analysis capabilities
- Visibility into ridership