



**For Immediate Release**  
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*Attention:*  
*Technology and Transportation Editors*

## **The University of Wisconsin-Milwaukee's Center for Transportation Education and Development and RouteMatch Software Form Strategic Partnership**

*-Partnership agreement between RouteMatch and UWM will allow employees, partners, prospects and customers to be trained and educated on various topics related to the transportation industry and the use of technology in transit -*

**ATLANTA, September 12, 2005** – The University of Wisconsin-Milwaukee's Center for Transportation Education and Development (CTED), today announced it has formed a strategic partnership with RouteMatch Software, Inc., a leading provider of transportation management software and solutions. Under terms of the alliance, RouteMatch and UWM's CTED will develop a curriculum to be used to educate and train employees, partners, prospects and customers on various topics related to the transit industry and the use of technology in transit.

The University of Wisconsin-Milwaukee's CTED is a national leader in the development and delivery of cutting edge training and delivery of Applied Research Applications to the public transportation industry in a number of areas, including passenger assistance and sensitivity, transit planning and operations, procurement and contracting, and transit management. They are able to coordinate and advocate on behalf of urban and rural transit systems throughout Wisconsin and nationally.

CTED's extensive history in the provision of public transit training has also brought on an understanding of the multiple ways that the application of technology solutions, such as those provided by RouteMatch Software, can increase the efficiency and effectiveness of any system. Given CTED's strong belief in the value of an increased use of transit technologies, RouteMatch felt that they would be a natural fit for the training role and strategic alliance.

"CTED and the University are pleased to be the training partner of an organization that places such a high priority on education and customer service," said Dixon Nuber, Director of CTED. "We are certain that this partnership will have wide ranging benefits to the transit community."

### **About the University of Wisconsin-Milwaukee's Center for Transportation Education and Development**

Through applied research, education and consulting services, the Center for Transportation Education and Development (CTED) strengthens the role of transportation throughout the U.S. CTED brings more than 27 years of experience to transportation practitioners and professionals.

CTED has delivered training and research assistance in all 50 states, Canada and Puerto Rico and is recognized as the leader in providing unparalleled professional development workshops. Additional information about CTED is available at [www.sce-transitcted.uwm.edu](http://www.sce-transitcted.uwm.edu) or by calling toll free at 1-888-560-3382 or Dixon Nuber, CTED Director, at (414) 227-3336.

#### **About RouteMatch Software**

RouteMatch Software is a proven leader in transportation and logistics technology and services, with specific expertise in demand-response or paratransit systems. Targeting private and public sector transportation providers, the company's products address automated data management, scheduling & routing optimization, dispatching, verification, billing, reporting, fixed route integration, and transportation coordination. Founded in 1999, the company is headquartered in Atlanta, GA, with 5 additional offices across the U.S. Additional information about RouteMatch Software products is available at [www.routematch.com](http://www.routematch.com) or by calling RouteMatch Sales & Marketing Services toll-free at 1-888-840-8791 or 404-876-5160.

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