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Southwest Georgia RDC Selects RouteMatch Software for New, Advanced Transportation Management System

Tue, September 02, 2003

ATLANTA, --

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RouteMatch Software Inc. today announced that the Southwest Georgia Regional Development Center (RDC) will implement its advanced transportation management system for regional transportation coordination, automation and planning.

The Southwest Georgia RDC is charged with providing and coordinating public transportation services for citizens across 14 counties, including services for a variety of human service agencies. Instead of relying on manual and paper-based methods for trip coordination, the Southwest Georgia RDC will now be able to automatically route and schedule both scheduled and non-scheduled trip requests and simplify reporting and billing processes.

"RouteMatch's software is a perfect fit for our rural transit needs," said Brad Sheffield, transportation planner at the Southwest Georgia RDC. "We can now work cooperatively and more easily with our subcontractors and other entities needed to deliver

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quality transportation service in our area. When you also consider we can cut down billing and reporting functions from 4 days a month to 4 hours a month, that amounts to significant time and cost savings, and more time to plan."

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"The Southwest Georgia RDC is dedicated to improving its rural transportation services through better local and regional cooperation," said Tim Quinn, vice president at RouteMatch Software.

"By automating its transportation system, the Southwest Georgia RDC will be able to expand its services and develop more partnerships, while at the same time streamline operations for more efficiencies and cost-savings."

Implementation is currently underway and the system is planned to go live third quarter 2003. RouteMatch Software's advanced transportation management system will be implemented as a centralized, Web-based system enabling central data access and management, and instant reporting.

"We did our homework and found RouteMatch to be the most flexible and most cost-effective software choice on the market," added Sheffield.

The Southwest Georgia RDC plans to use RouteMatch Software's advanced transportation system to achieve the following:

- Minimize administrative tasks, such as billing, collection and reporting.
- Enhance transportation services for its local citizens
- Better coordinate and work with subcontractors, as well as State of Georgia agencies such as Georgia DOT and the Georgia Department of Human Resources
- Automate routing and scheduling of scheduled and on-demand trips
- Improve reporting to track demographics and transportation use
- Increase planning capability
- Add-on other advanced capabilities, when appropriate, such as automated vehicle location (AVL) and mobile data communications (MDC)

RouteMatch Software is a proven leader in transportation and logistics technology and services, with specific expertise in demand-response or paratransit systems. Targeting private and public sector transportation providers, the company's products address routing, scheduling, dispatch, billing, reporting and transportation coordination. Founded in 1999, the company is headquartered in Atlanta, Ga.

Additional information about RouteMatch Software products is available at www.routematch.com

The Southwest Georgia RDC is a regional state planning agency covering Baker, Calhoun, Colquitt, Decatur, Dougherty, Early, Grady, Lee, Miller, Mitchell, Seminole, Terrell, Thomas, and Worth counties in southwest Georgia (an area spanning 6,004 square miles and serving approximately 356,030 citizens). Their services range from traditional planning services, zoning ordinance planning and economic development, to more specific areas such as human services and transportation.



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