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RouteMatch Software Customers Attend 2010 User Conference to Share Best Practices and Learn Successful ITS Strategies

RouteMatch celebrates its 10th Anniversary during the Event

ATLANTA, Georgia, April 8, 2010 – RouteMatch Software, Inc. today announced the completion of its national transportation technology user conference in Atlanta, GA. More than 80 public and private transportation providers and 165 attendees across 32 states attended RouteMatch’s conference from April 5-8 to share best practices and learn about intelligent transportation systems, new routing and scheduling software enhancements, and advanced transportation technologies that will further improve the efficiencies and bottom line for transportation systems across the country.

Public and private transportation providers continue to adopt and expand the use of advanced transportation automation technologies, and federal initiatives encourage providers to adopt technologies for improving service on a statewide and regional basis.

Among the numerous RouteMatch customers speaking was Lynnda Bassham, Director of Human Services at the Lower Savannah Council of Governments. Lynnda participated on a panel of experts in exploring topics around Mobility Management. Lynnda said “Mobility Management is at the forefront of our conversations at Lower Savannah. Mobility issues and transportation coordination are key issues offering a real opportunity to transit providers in our region to become more competitive and to maximize resources and customer service.” Lynnda continued “this topic was a very appropriate one to take main stage at RouteMatch’s conference, as many agency leaders were in attendance. We had constructive conversations that we hope will help us as we implement new technologies and practices in our region.”

Through a series of educational workshops, attendees learned about additional technologies that will make transportation service and coordination more sophisticated than ever imagined, such as advanced billing technology, automated vehicle location (AVL), mobile data computers (MDCs), and interactive voice response (IVR), including the ability to use a cell phone/blackberry as a portable mobile data computer. Tim Quinn, Executive Vice President at RouteMatch Software concludes, “We have developed an event that includes a combination of educational and thought-provoking sessions, while at the same time providing some fun during the week. Our customers confirmed this is the ideal time to network, learn and come up with strategies for optimizing their operations. We look forward to hosting our customers every year and continue to provide the types of programs and services they expect from a market leader.”

About RouteMatch Software

RouteMatch is the leading provider of transit ITS software and solutions. Founded in 1999, the company is headquartered in Atlanta, GA, and its software is currently in use at more than 275 sites in 45 states across the U.S. and has experienced one of the fastest growth rates within the industry in the past four years. Targeting private and public sector passenger transportation providers, the company's products address routing, scheduling, dispatching, billing, reporting, fixed route CAD/AVL, paratransit and fixed route integration, business intelligence, transportation coordination and more. Additional information about RouteMatch's ITS technologies is available at www.routematch.com or by calling RouteMatch toll-free at 1-888-840-8791.

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