
SEMINARS

HOSTED BY



Mobility Management Seminar and Luncheon

Guest Speaker: Melissa Bradley from Salem-Keizer Mass Transit District

OVERVIEW:

The strategy for best delivering mobility in the community is based on keeping the needs and expectations of customers and potential customers in mind when designing, promoting and delivering services. This seminar will address policy, administration, and operational issues when deploying advanced technologies in support of a Travel Management Coordination Center (TMCC) or One Call Center.

DATE AND TIME

Tuesday, August 24th (10a.m. - 3:00 p.m.)

LOCATION

Grand Hotel in Salem; 201 Liberty Street SE Salem, Oregon 97301 USA

WHO SHOULD ATTEND?

All public, human service and mobility management transportation officials

AGENDA AT A GLANCE (10 a.m. - 3 p.m.) Complimentary lunch is provided

10:00 a.m. – Registration and Introductions

10:15 a.m. – Managing Mobility with Technology

11:00 a.m. – Mobility Management: Operational Technologies

12:00 p.m. – Lunch and Roundtable Discussion: Mobility Services for All Americans (MSAA) Initiative

1:00 p.m. – Melissa Bradley from Salem-Keizer Mass Transit District

2:00 p.m. – Traveler Information Systems

2:30 p.m. – Open Discussion: Questions & Comments

3:00 p.m. – Conclusion

HOW DO I REGISTER?

Register online at www.routematch.com/events/seminars.aspx

STILL HAVE QUESTIONS?

Please contact Chris Durkin at 404-671-3867 or email Chris at chris.durkin@routematch.com

TRANSIT ITS TECHNOLOGY SEMINARS DEDICATED TO SHARING KNOWLEDGE.



Helping All Americans with their Mobility Needs

Mobility Management is a concept that has existed for years but whose time has now come. This is the result of advances in technology, including scheduling algorithms and inexpensive communication costs among others.

Our industry has historically experienced segmented or “siloes” transportation services where providers were focused exclusively on their principal aspect of transportation. Breaking the barriers by thinking more globally – Mobility Management – will lead to a more holistic and integrated transportation service approach, focused on meeting the customer’s needs. Mobility Management will lead to additional customer mobility options, provide for greater service availability, enable easier access to information, and provide for greater ridership and personal mobility. In this new perspective, all modes of transportation are leveraged, including walking, which is accounted for and integrated for a complete Mobility Management solution.

At RouteMatch Software, we are very excited to be among the pioneers of the advanced technologies supporting the Mobility Management initiative. The United States Department of Transportation funded two major projects under the Mobility Services for All Americans (MSAA) initiative where we are the chosen primary advanced technology partner. Our core competency – of delivering integrated transportation technology solutions that are easy to install and easy to use – is looked at as a solid foundation to bring providers and users together for a more coordinated and cost effective Mobility Management solution.