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**For More Information, Contact:**  
Beth Noland (404-253-7888)  
[beth.noland@routematch.com](mailto:beth.noland@routematch.com)

## **Georgia Department of Transportation and RouteMatch Software Host Israel National Roads Company Interested in New Transportation Technologies**

*--Media invited to RouteMatch Software offices on October 15<sup>th</sup> at 4pm  
for photo opportunity, interviews--*

ATLANTA, Georgia, October 14, 2009 – Georgia DOT and RouteMatch Software, Inc. will be hosting a delegation from the Israel National Roads Company (INRC) on October 15<sup>th</sup> to discuss best practices in transportation technology related to automation technologies such as Intelligent Transport Systems (ITS) and new pavement technologies such as rubber-asphalt, which is currently being studied in both Georgia and Israel. The Israel delegation will be at RouteMatch offices at 4pm on October 15<sup>th</sup>, Thursday, and media are welcome for photos and short interviews.

RouteMatch Software is located at Atlantic Center Plaza, 1180 West Peachtree Street, Suite 1130.

**Background:** The Israel National Roads Company (INRC) and Georgia DOT entered into a Memorandum of Collaboration in April, 2009, arranged by Federal Highway Administration's Office of International Programs, which facilitates access to technology, information, and markets beyond U.S. borders for its domestic partners and international access to information and technical expertise in the U.S. public and private sectors. INRC and Georgia DOT have confirmed strong mutual interests in, among other topics, ITS implementation, including security applications, and in new pavement technologies such as rubber-asphalt, which is currently being studied in both Georgia and Israel.

RouteMatch Software, an Atlanta-based provider of public and private transportation technology solutions which automates scheduling, routing and operations of vehicles will be sharing 'best practices' on how U.S. transportation providers use technology to move people and vehicles in a more coordinated, efficient and reliable manner using wireless, GPS and software solutions.

### **About RouteMatch Software**

RouteMatch is the leading provider of transit ITS software and solutions. Founded in 1999, the company is headquartered in Atlanta, GA, and its software is currently in use at more than 275 sites in 45 states across the U.S. and has experienced one of the fastest growth rates within the industry in the past four years. Targeting private and public sector passenger transportation providers, the company's products address routing,



RouteMatch  
Software™

scheduling, dispatching, billing, reporting, fixed route CAD/AVL, paratransit and fixed route integration, business intelligence, transportation coordination and more. Additional information about RouteMatch's ITS technologies is available at [www.routematch.com](http://www.routematch.com) or by calling RouteMatch toll-free at 1-888-840-8791.

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