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Attention:
Transportation, Technology and Local/State Government Editors

RouteMatch Software Announces \$1.6 Million Intelligent Transportation System Contract with the Rhode Island Public Transit Authority

-- RIPTA using RouteMatch's full range of ITS solutions to manage its paratransit service, comprising 148 vehicles and 3,500 trips per day --

ATLANTA, July 25, 2007 – RouteMatch Software, Inc., today announced that it will provide its full range of intelligent transportation system solutions to help the Rhode Island Public Transit Authority (RIPTA) and its RId e program better coordinate and meet the state's growing transportation service needs now and into the future. Valued at over \$1.6 million, this contract positions RIPTA to provide citizens with the latest transportation technologies to improve efficiencies, save operating costs and enhance customer service.

RIPTA turned to RouteMatch Software to make significant improvements to its technological infrastructure and provide a system that would be flexible and scalable enough to meet long-term transportation demands. RIPTA will use RouteMatch's software solutions to deploy an integrated Intelligent Transportation System (ITS) that will include advanced GIS-based paratransit scheduling software, new Interactive Voice Response (IVR) and Automated Vehicle Location/Mobile Data Communication (AVL/MDC) technologies.

RouteMatch's ITS technologies will allow RIPTA to automate, in real time, the scheduling and dispatching of all vehicles, coordination with state agencies, vehicle and driver management, invoicing, reporting and communication with riders.

"We had simply outgrown our software solution and realized that we needed something not only flexible, scalable and powerful, but a real turnkey transportation management system that would satisfy our paratransit and Flex service requirements," said Doug Wood, RId e program director. "RouteMatch not only had the technology expertise, but they had impressive references and a stellar reputation for support."

Transportation technologies allow providers to meet increased demand while better managing administrative and operational costs. "We expect to be able to save money with improved scheduling; putting more riders on our vehicles versus the costlier taxi cab trips during peak hours. We also expect to avoid expanding our call center by leveraging new technologies, such as the interactive voice response system," said Wood.

“RIPTA has set forth a very clear and strategic long-term vision for how it can provide superior, yet cost-effective service for its citizens. We are pleased to be an integral part of its technology effort and helping establish a fully developed ITS solution in the State of Rhode Island,” said Kurt Dossin, Northeast regional sales director at RouteMatch.

About RIPTA

The Rhode Island Public Transit Authority (RIPTA) manages the State’s broker system for its coordinated human services transportation program, called the RIdE Program. RIdE provides specialized transportation for seniors, individuals with disabilities, and low-income citizens, as well as ADA and Medicaid transportation services. RIPTA also operates a general public community circulator service called Flex Service. Flex Service is a general public point deviation with reservations service operating in 7 zones serving portions of 12 different communities with 22 runs. RIPTA currently utilizes 148 vehicles running 3,500 trips/day.

About RouteMatch Software

RouteMatch is a proven leader in transportation and logistics technology and services, with specific expertise in demand-response and paratransit systems. Founded in 1999, the company is headquartered in Atlanta, GA, and its software is currently in use at more than 200 sites in 38 states across the U.S. and has experienced one of the fastest growth rates within the industry in the past four years. Targeting private and public sector transportation providers, the company's products address routing, scheduling, dispatching, billing, reporting, fixed route CAD/AVL, transportation coordination and more. Additional information about RouteMatch’s ITS products is available at www.routematch.com or by calling RouteMatch toll-free at 1-888-840-8791.

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