



For Immediate Release
July 10, 2007

For More Information, Contact:
Beth Noland (404-876-5160)
beth.noland@routematch.com

Attention:
Transportation & Technology Editors

RouteMatch Announces Launch of Fixed Route CAD/AVL and Management Console Software Products

*-- New RouteMatch products improve fixed route operations and performance monitoring
and closely analyze key performance indicators based on agency-specific goals --*

ATLANTA, July 10, 2007 – RouteMatch Software, Inc., today announced the launch of two new transportation management solutions for public and private transit providers – a fixed route CAD/AVL software application, RouteMatch CA™, and a management console application for paratransit providers, RouteMatch MC™.

RouteMatch CA is a fixed route CAD/AVL software application developed for transit operations needing an easy-to-use system for establishing fixed route databases and reports on schedule adherence. It can also be used to alert dispatchers to routes that are running behind or to provide pickup status to riders. RouteMatch CA reports on variances to scheduled times, passenger counts, NTD reporting and much more. The application features leading edge technologies, including advanced mapping features and interfaces to GPS devices.

“Tracking vehicles has become a requirement for most agencies and this product delivers on that requirement. With its ease of use and short implementation timeframe, RouteMatch CA is perfect for any transit system that would like to dramatically improve fixed-route operations and performance monitoring while increasing customer service and ridership satisfaction right away,” stated Mike Wade, general manager for RouteMatch’s OPS division. Additional information on this software solution can be found at <http://www.routematch.com/technology/ca.asp>.

RouteMatch MC, a management console software application, provides a method for transit managers to closely monitor and manage data. Through the application, goals are established and key performance indicators such as on-time performance and trip count are monitored and analyzed. When goals are not met, RouteMatch MC not only clearly highlights the issues, but it also captures issues in a queue so that providers can track resolutions.

“RouteMatch MC is the result of over a decade of experience in resolving issues related to paratransit operations. The methodology behind RouteMatch MC has been proven in the field to deliver results based on agency-specific goals,” added Wade. Additional information on this software solution can be found at <http://www.routematch.com/technology/mc.asp>.

About RouteMatch Software

RouteMatch is a proven leader in transportation and logistics technology and services, with specific expertise in demand-response and paratransit systems. Founded in 1999, the company is headquartered in Atlanta, GA, and its software is currently in use at more than 200 sites in 38

states across the U.S. and has experienced one of the fastest growth rates within the industry in the past four years. Targeting private and public sector transportation providers, the company's products address routing, scheduling, dispatching, billing, reporting, fixed route CAD/AVL, transportation coordination and more. Additional information about RouteMatch's ITS products is available at www.routematch.com or by calling RouteMatch toll-free at 1-888-840-8791.

###