



**For Immediate Release**  
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**Attention:**

Technology and Transportation Editors

## **CTAA and RouteMatch Software Team Up to Help Gulfport's Coast Transit Authority With Emergency Preparedness Planning**

*-- Transportation technology from RouteMatch Software will aid Coast Transit with tracking and transporting customers and its emergency preparedness in the wake of Hurricane Katrina --*

**ATLANTA, June 15, 2006** – The Community Transportation Association of America (CTAA) today announced that it has formed a strategic alliance with RouteMatch Software, Inc., a leading provider of transportation management software and solutions. Under terms of the partnership, CTAA will provide a grant to Coast Transit Authority to assist with the procurement of RouteMatch's advanced transportation management software package, RouteMatch TS™.

Coast Transit Authority in Gulfport, MS, like many other organizations, lost just about everything in the aftermath of Hurricane Katrina. Moving forward, Coast Transit wants transportation technology that can help them keep close track of all senior citizens and disabled persons in and around Gulfport as part of its emergency preparedness plan. RouteMatch's TS software, which leverages geographic information systems (GIS), and wireless and wireline technology to make transportation smarter, will allow Coast Transit to schedule and route its customers efficiently, leading them to safety quickly and effectively should the need arise.

"RouteMatch's software will enable us to improve the quality of the demand-response services we offer our customers while reducing our overall operating costs," said Kevin Coggin, executive director at Coast Transit Authority.

### **About Coast Transit Authority**

Coast Transit Authority is located in Gulfport, Mississippi. Coast Transit operates a demand-response transit operation in Hancock, Harris, and Jackson counties. Coast Transit runs approximately 200 trips per day utilizing 14 vehicles.

### **About the Community Transportation Association of America (CTAA)**

CTAA is a national, professional membership association of organizations and individuals committed to removing barriers to isolation and to improve mobility for all people. Additional information about CTAA is available at [www.ctaa.org](http://www.ctaa.org) or by calling toll-free at 800-891-0590.

### **About RouteMatch Software**

RouteMatch Software is a proven leader in transportation and logistics technology and services, with specific expertise in demand-response or paratransit systems. Targeting private and public

sector transportation providers, the company's products address automated data management, scheduling & routing optimization, dispatching, verification, billing, reporting, fixed route integration, and transportation coordination. Founded in 1999, the company is headquartered in Atlanta, GA, with five additional offices across the U.S. More information about RouteMatch is available at [www.routematch.com](http://www.routematch.com) or by calling toll-free at 1-888-840-8791.

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