



For Immediate Release

January 3, 2008

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RouteMatch Software Celebrates Growth in 2007 to Meet Continued Demand for Intelligent Transportation Systems

-- RouteMatch Software now serves 230 customers representing 42 states and leads in the rural/small urban market based on volume of business --

ATLANTA, January 3, 2008 – RouteMatch Software, Inc. today announced landmark growth in its transportation and logistics technology business to meet the ever-growing demand for technologies to automate public and private passenger transportation services. RouteMatch Software now serves 230 customers in 42 states with over 70 RouteMatch employees in ten offices.

Transit intelligent transportation system (ITS) technologies are in high demand as federal and state initiatives encourage technology solutions to help with citizen mobility and achieve cost efficiencies, transportation coordination and improved service.

To meet growing demand for transportation technology solutions, RouteMatch Software acquired NaviTrans in 2007, a division of Laidlaw Transit Service and launched two new transportation management solutions for public and private transit providers – a fixed route CAD/AVL software application, RouteMatch CA™, and a management console application for paratransit providers, RouteMatch MC™. These complement RouteMatch TS™, the company’s flagship paratransit software solution.

RouteMatch also added 40 new customers in 2007, including a \$1.6 million contract with the Rhode Island Public Transit Authority (RIPTA) and its RIdE program, and the first sale of its new RouteMatch MC product to Paducah Area Transit in Paducah, KY, and RouteMatch CA to Sioux Falls Transit in Sioux Falls, SD.

“We have experienced amazing growth in our business in 2007, and we are looking forward to serving our current and future customers in 2008,” said Tim Quinn, executive vice president for RouteMatch. “As providers see the cost and time benefits of our core automated routing and scheduling software, they are eager to move on to even more advanced, sophisticated transportation technology – and we’re happy to be their partner in getting to a fully automated intelligent transportation system.”

Of the 230 systems currently using RouteMatch solutions, some of the largest customers include: Denver RTD in Denver, CO; Rhode Island Public Transit Authority (RIPTA) in Providence, RI and American Medical Response (AMR) based in Greenwood Village, CO.

About RouteMatch Software

RouteMatch Software is a proven leader in transportation and logistics technology and services, with specific expertise in demand-response and paratransit systems. Targeting private and public sector transportation providers, the company's products address routing, scheduling, dispatching, billing, reporting, fixed route integration, and transportation coordination. Founded in 1999, the company is headquartered in Atlanta, GA, and its software is currently in use at more than 230 sites in 42 states across the U.S. More information about RouteMatch Software products is available at www.routematch.com or by calling RouteMatch Marketing Services toll-free at 888-840-8791 or 404-876-5160.

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