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RouteMatch Software Makes New Web Site Informative, Convenient and Customer-Focused

-- Visitors find monthly spotlights on transportation providers, easy registration for free technology Webinars and seminars, and personalized software and training support --

ATLANTA, February 5, 2007 – RouteMatch Software, Inc. today announced its revamped and enhanced Web site – www.routematch.com - with new features and functions that better inform visitors about the company and advanced transportation management technology.

Concurrently, RouteMatch Software is also launching a customer-only site - www.rmsupport.com-, which provides industry-leading customer support and services. The new support site will give customers unparalleled access to user information, best practices and their own customer support team, and enable customers to keep in “virtual” contact with colleagues in the transportation industry.

In mid-February, RouteMatch Software will further expand the customer-only section to include an online chat forum and Knowledgebase section. “Time and time again, our customers tell us that they value our industry-leading customer training and support, and our educational sessions that inform and bring transportation colleagues together for the sharing of best practices,” said Beth Noland, director of marketing. “We listened to our customers and have essentially created a transportation management community forum and a place where our customers can feel at home.”

The new Routematch.com Web site will be easier to navigate and more user-friendly and includes the following new features:

- A global Webinar and seminar section supporting fast and easy online registration where interested transportation organizations can sign up to attend RouteMatch-sponsored free events on important technology topics,
- A monthly spotlight on transportation providers, highlighting how they benefit from advanced transportation technology and agency return on investment statistics,
- An updated FAQ section for prospects and customers,
- An improved site search engine, and a



- Scheduling function, allowing visitors to pre-schedule meetings with RouteMatch staff at industry tradeshows and conferences.

The new Rmsupport.com site will include the following new features:

- Documentation for additional modules such as AVL, MDC, IVR and Coordination,
- An online chat forum for customers to post questions and answers to colleagues or the customer support team, and
- Easier registration for state and regional user group meetings, online training sessions, and the annual user conference.

About RouteMatch Software

RouteMatch Software is a proven leader in transportation and logistics technology and services, with specific expertise in demand-response and paratransit systems. Targeting private and public sector transportation providers, the company's products address routing, scheduling, dispatching, billing, reporting, fixed-route integration, and transportation coordination. Founded in 1999, the company is headquartered in Atlanta, Ga., and its software is currently in use at more than 185 sites in 38 states across the U.S., including statewide implementations in North Carolina, South Carolina, Iowa and Tennessee. Additional information about RouteMatch Software products is available at www.routematch.com or by calling RouteMatch Marketing Services toll-free at 1-888-840-8791 or 404-876-5160. Current customers may contact RouteMatch at 1-866-653-3629.

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